



ADVERTORIAL OPPORTUNITIES

**FULL-PAGE
ADVERTORIAL
WITH PHOTOS**



\$1,755
Up to 3 high-res photos and up to
200 words of copy

**HALF-PAGE
ADVERTORIAL
WITH PHOTOS**



\$995
One high-res photo and
up to 100 words of copy

**YOUR HIGH RESOLUTION PHOTOS
MUST BE:
300 dpi and at least 4" wide x 3" tall**

Camera-ready materials due:

October 15, 2021
to Nina@SWFLinc.com

Publish date:

January 2022

Reserve your ad at:

Megan@SWFLinc.com or call (239) 992-2943



25,000
COPIES PRINTED

DISTRIBUTED IN

100+

HIGH-TRAFFIC
BUSINESS ACROSS
LEE, COLLIER &
CHARLOTTE COUNTIES

PROMOTE YOUR BUSINESS
TO VISITORS,
SEASONAL RESIDENTS
AND MORE!



2022 ADVERTISING RATES

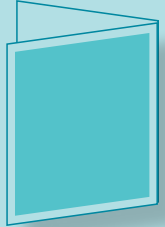
PROMOTE YOUR BUSINESS TO VISITORS, SEASONAL RESIDENTS AND MORE!

- 25,000 will be printed in January 2022 for distribution through December 2022
- Distributed in 100+ high-traffic businesses across Southwest Florida
- Popular with our visitors and seasonal residents
- Perfect size for a purse, pocket or beach bag!

PREMIUM OPPORTUNITIES

BACK COVER DISPLAY AD

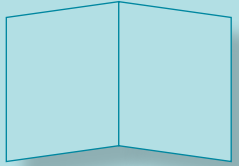
4" wide x 5.5" tall*



\$2,700

INSIDE FRONT COVER

13.5" wide x 6" tall (.125 bleed on all sides)



\$2,295

EXCLUSIVE DOUBLE-SIDED TIP-IN

4" wide x 5.5" tall*



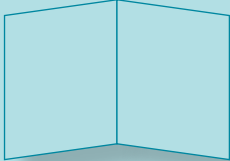
\$2,295

Full-page ad on thick paper to make every reader stop on your page

Our in-house designer can create this ad for you for an additional \$115

INSIDE BACK COVER

4" wide x 5.5" tall*



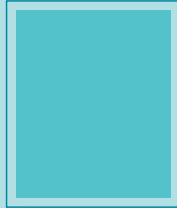
\$2,295

ADVERTISING OPPORTUNITIES

FULL-PAGE DISPLAY AD

4" wide x 5.5" tall*

We'll design it for you for \$75




\$1,595

TWO-PAGE SPREAD DISPLAY AD

8.5" wide x 5.5" tall

We'll design it for you for \$115



\$3,510

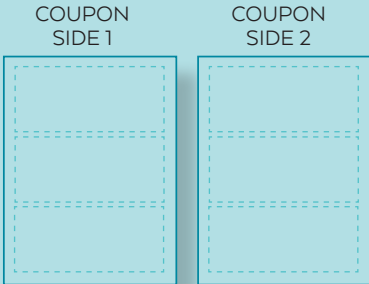
DOUBLE -SIDED COUPON

\$495

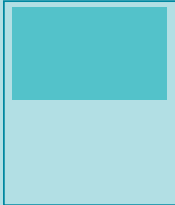
4" wide x 1.75" tall

Brand new price!

We'll design it for you for \$35

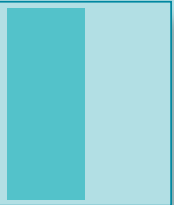


HALF-PAGE DISPLAY AD



↓
HORIZONTAL

4" wide x 2.75" tall



↓
VERTICAL

1.78" wide x 5.5" tall

\$875

We'll design it for you for \$55

BUSINESS LISTING

YOUR BUSINESS NAME
1234 STREET ADDRESS
CITY, FL 33000
WWW.WEBSITE.COM
PHONE NUMBER

Add your business listing for **\$100**

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*ACTUAL SIZE OF FULL-PAGE AD

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PLEASE DO NOT INCLUDE CROP OR BLEED MARKS ON CAMERA-READY MATERIALS